

17 Questions to ask your wedding jeweller

Buying fine jewellery isn't like buying anything else — even big-ticket items like a car or major appliance. Precious stones — gems and diamonds — and fine jewellery come with their own language. It involves quality, style, even the way they're marketed and sold. It's next to impossible for an untrained eye to fully grasp the quality of a particular stone.

On top of that, most of us only dip into fine jewellery purchases a few times in our lives, yet they're the moments most filled with emotional significance. This means a critical step in finding the perfect engagement ring is to find a jeweller you trust. Don't leave the purchase of a lifetime to chance. Ask yourself these questions when choosing a jeweller.

GENERAL QUESTIONS

1. When searching for the perfect engagement ring, start with the relationship — with the jeweller, that is. We know you have your personal relationship covered!
2. Does the jeweller listen to you?
3. Are you established and credentialed?
4. Please describe the array of services you offer?
5. Do you have an in-house gemologist who can help me find the right stone for my style and budget?
6. Do you also offer resizing and repairs?
7. Do you do custom designs?
8. Do you have experience with loose diamonds and find jewellery.
9. How do you handle diamond certification and appraisal?
10. Please will you show me the 4 Cs of a diamond first hand?
11. Can I see the cut of the diamond under a gemological microscope?
12. Do you have a full-spectrum diamond light for colour grading?
13. Is there a set of diamonds or colour grading stones to compare the colour of the diamond?
14. How do you mark the integrity of the precious metal in the engagement ring?
15. Could you show me the stamp verifying the precious metal content, such as 10K, 14K or 18K for gold or PLT for platinum.
16. What is your returns policy?
17. Can you provide the ring you want in the timeframe I need? **TIP: Make sure you understand the jeweller's warranty and return policy.**



The four C's of diamonds!

Diamond color, **Diamond** cut, **Diamond** clarity, and **Diamond** carat weight.